

B | R | N | O

**Brno
is
growing
with us**

#brno2050

| | |



2050

| | **#brno2050** |

***„Have you ever wondered
what Brno might look like
in 2050? Or what it might
look like in, say ... 10 years?
We have given these ideas a
definite shape***

*Brno now has a vision,
along with a specific plan
and projects.“*



What should Brno look like in 2050?

- › **Brno in 2050 is a Central European centre of excellence for science, research and innovation**, the knowledge economy, architecture, culture and sport.
- › **It is a safe home for half a million people**, to whom it is able to offer housing and work, as well as space for businesses, entertainment and leisure.
- › **Brno is a pleasant and clean barrier-free city**. It makes sensitive use of natural resources for its development. And it **gives everyone the opportunity to participate in its governance**.
- › **MThe city literally breathes for its inhabitants**, and they are justly proud of it.
- › Which is why they want to pass Brno on to the next generation in even better shape.

Why is it important to have a strategy?

We do not want Brno to develop haphazardly, based on the wishes of only a few select individuals. We are striving to ensure systematic development that takes the needs of all the residents of the city into account.

Strategy #brno2050 brings answers to the following questions:

- › **Where should Brno be by 2050?**
- › **What are the basic goals we will set to make this happen?**
- › **How do we want to achieve these goals?**



Is it really possible to make plans for as far in the future as 2050?

We believe so – one step at a time.

We started with a common vision of how Brno should look and function, from the priorities for 2030 to specific projects that will become reality in the coming years and that will gradually help us achieve these goals together.

Vision 2050



Plan 2030



Projects 2021+

#brno2050

We are not alone!

When we say that the strategy was created for Brno, we mean **the city's 400,000 inhabitants along with another 150,000 people** who commute daily to Brno for work, education or other services.

We are not lone wolves. We like to play as a team. **During debates about the future of the city, we worked with a number of partners, gradually establishing consensus among them.**

The city of Brno, often only perceived through its politics or as an administrative authority, is also made up of city

districts, companies and organisations. Together with them and with partners from universities, scientific research centres, companies, non-profit organisations and, especially, active individuals, Brno is creating a unique urban ecosystem involved in the preparation – and now the implementation – of our joint strategy.

Strategy #brno2050 is not merely a strategy created by an authority, but the strategy of Brno as a whole and all its inhabitants.

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Strategy **#brno2050**
includes five main areas
that correspond to the vision
of how Brno should look in
2050:

| | **#brno2050** |

ENVIRONMENT

PROSPERITY

SERVICES

RESOURCES

GOVERNANCE

*These slogans may seem overly general to you. Yet hiding underneath are **specific projects** that are already being implemented in Brno or that are in the pipeline. What are they exactly? Discover them for yourself over the following pages.*

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*Imagine all the ugly vacant
areas disappearing, **public
spaces being cultivated, the
rivers forming the green
backbone of the city, new
apartments not being only
for the rich** - and when you
breathe in Brno, the air is
clean.*

ENVIRONMENT

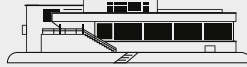
| | **#brno2050** |



WHAT VALUES DOES BRNO WANT TO DEVELOP?



A compact city



The architectural face of the city



A city with affordable housing



A city with efficient transport



Nature in the city



A healthy environment

And what exactly is in the pipeline? >

The Europoint Brno railway station and junction



Author: Benthem Crowel International B.V.

The entire Trnitá locality is about to undergo a major transformation. Next to a **brand new neighbourhood** with plenty of space for housing, a train station will also be built, connecting Brno with the surrounding towns and municipalities, the South Moravian Region and the whole of Europe. **This station will be part of a large transport terminal with stops** for public transport and both local and long-distance bus lines. It is expected to open in 2034.

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More than 330 families will find their home in the pleasant environment of the Nový Lískovec district in the coming years. New **environmentally friendly residential buildings with green roofs** will include rainwater retention and solar energy. Residents will be close to the adjacent woods, and in the centre of the development will also find **cosy relaxation areas and a park.**



The Kamenný vrch residential development

330

“Brno is a hub for innovative companies that generate abundant economic opportunities benefiting all residents – who are therefore eager to work, create and give back to the city.”

Yes, this is exactly how we want Brno to be in 2050.

#brno2050



PROSPERITY

WHAT VALUES DOES BRNO WANT TO DEVELOP?



A prosperous city



**A Central European
research,
development and
innovation centre**



**An educated
university city**



**An international
city**



**A globally accessible
city**

And what exactly is in the pipeline? >

The MUNI BioPharma Hub

Future pharmacists will soon have state-of-the-art facilities at the Bohunice University Campus. **The six-storey MUNI BioPharma Hub building** will connect them with researchers in other natural sciences. The modern teaching facilities for pharmacists will be combined with the superb infrastructure of the Preclinical Centre and the Molecular Medicine Centre for the Faculty of Medicine and the Faculty of Science at Masaryk University. There will also be direct cooperation with the adjacent University Hospital Brno.



| | **#brno2050** |

Creative Centre Brno

This former **prison has stood in Zábřovice since 1772**. However, it has not served its original purpose for some time and a new use is being sought for it. In the coming years, part of the building will be filled with **workshops, studios and rehearsal rooms for Brno creators and creatives**. The most historically valuable spaces will then belong to **Memory Space**, a memorial commemorating the fates of the local prisoners. There will also be a new branch of the Jiří Mahen Library with an artothèque and a pleasant café and bistro.

1772



SERVICES



*Few things improve relations among people more than **excellent and accessible services for everyone**. To meet others at a concert, to engage in sport together, to have a doctor available, to feel safe in your own city. Simply to live well and enjoy yourself in Brno.*

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WHAT VALUES DOES BRNO WANT TO DEVELOP?



**Healthy people in
a healthy city**



**A cohesive and
respectful city**



A cultural city



A city of sport



A safe city

And what exactly is in the pipeline? >

The Janáček Cultural Centre

1,200

#brno2050



Finally, one might say. The renowned **Filharmonie Brno** has been patiently waiting for suitable premises for decades. These will now be provided by a building in the very centre of the city. **It will welcome up to 1,200 concert-goers and offer excellent acoustics.** A dignified and attractive public space will also be created in front

The area full of greenery near the Svratka River **will be made even more attractive by 12 new sports grounds**. After their completion, visitors will find a climbing wall and a rollerblading track here, amongst other things.

The entire area, easily accessible by bike, will also be connected to the adjacent Riviera outdoor swimming area.

12



**Sports and
recreation
area behind
Pavilon
Anthropos**



RESOURCES

*Nature is not just to be exploited –
living in harmony with it is far better.
The city will manage its water wisely,
and the river banks will be opened to
people in a safe way.*

***Smart Brno will be an energy-
sustainable place without excess
waste.***

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WHAT VALUES DOES BRNO WANT TO DEVELOP?



A water-efficient city



**An energy-efficient,
independent and
resilient city**



**A clean and circular
city**

And what exactly is in the pipeline? >

Flood-control measures

The Svatka and the Svitava, two beautiful rivers that flow through Brno. **Flood-protection measures** are gradually being put in place along both watercourses. These will **protect Brno from 100-year floods and at the same time make the surrounding area more attractive**. They will make Brno's rivers a pleasant place where people can spend their leisure time. The **23 kilometres of flood-defence measures** could be followed by the construction of new housing over time.



Author: Sdružení Svatka association (A PLUS, ŠINDLAR, Ivan Ruller, Václav Čermák, Miroslav Korbička, Miloš Trenz)

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Photovoltaic systems on roofs

The roofs of up to 650 public buildings will gradually be equipped with solar panels by the municipal company SAKO Brno SOLAR. Brno will become a **powerful solar power generator** without having to use valuable arable land for this purpose. The company offers municipal entities both installation and operation of “turnkey” power plants, without any financing from their or the city’s budgets.





GOVERNANCE

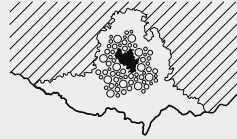
Brno is a pioneer in the development of cooperation with neighbouring towns and municipalities. It involves residents in decisions about parts of the budget. And in 2050 it will be a fantastic example of a city that listens to all its inhabitants.

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WHAT VALUES DOES BRNO WANT TO DEVELOP?



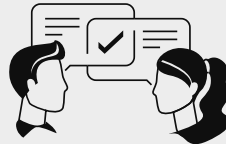
A shared vision and good reputation for the city



A functional Brno metropolitan area



Efficient e-government and open data

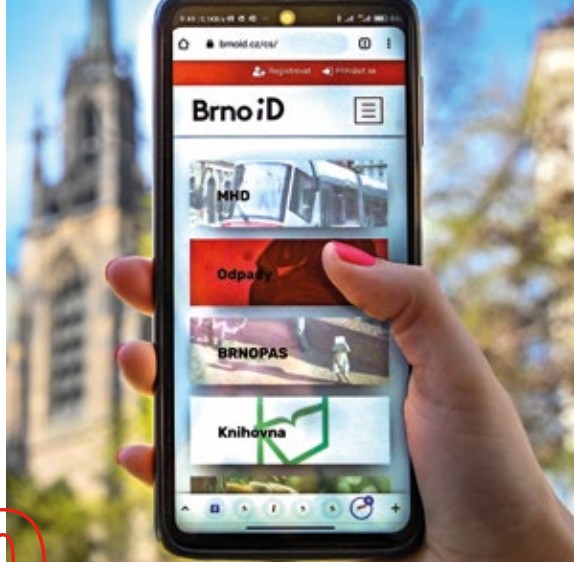


Public participation in city governance

And what exactly is in the pipeline? >

Brno iD

400,000



Instead of waiting at counters or cash desks, Brno residents can arrange many things through the Brno iD city services **e-shop**. This started with public transport tickets and waste disposal fees, then came the possibility of buying tickets to the observatory and the zoo. The range of services offered is constantly expanding. The popularity of Brno iD is evidenced by the growing number of users. There were already more than 400,000 of them in 2023.

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Thanks to We put it to you, people who live, work or study here can get involved in the governance of the city.


Since 2017, this has been done through the use of civic participation tools, including participatory budgeting and citizen proposals, while city surveys are also under preparation. Children are also being taught how to manage resources. Thanks to the Participatory School Budget project, they are actively involved in improving their school environment.



We put it to you – participatory budgeting

Where can you find out more?

The long-term vision and specific projects are not just documents for politicians and officials, but form a plan for all of us.

 Follow Smart Brno on [Facebook](#)

Check out the [brno2050.cz](#) and [cobude.brno.cz](#) websites

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 Chytré Brno

brno2050.cz

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